



Toy Industries of Europe

YOU'RE INVITED

PLAYMAKERS' CONVERSATION ON THE FUTURE OF PLAY

How kids play in a digitally blurred childhood



30 APRIL 2024



14:00 - 15:00 CET



ONLINE

Speaker

Sam Clough

Global Head of Research and
Insights at SuperAwesome

Children today are growing up with multi devices and multi platforms. A new generation of parents have themselves grown up immersed in the digital age. Childhood is changing and so is the way children play.



Join us for a conversation on the future of play with **Sam Clough** from SuperAwesome. Having spent the better part of 30 years researching kids, youth and families, Sam knows this audience inside out.

REGISTER HERE BY 26 APRIL